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PRESS RELEASE

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T W Design Welcomes Aaron Fox as Director of Strategic Marketing

Dallas, TX May 5, 2008 – T W Design has announced that marketing consultant Aaron Fox has accepted the position of Director of Strategic Marketing. Aaron joins the T W Design team with a history of success working with such clients as the U.S. Navy, Home Depot and the Walt Disney Company on retail and interactive marketing projects.

“After working with the company to launch a new branding strategy,” Fox said, “I am honored and thrilled to join this incredibly creative team on a permanent basis.”

T W Design specializes in designing, building and installing dynamic themed and interactive marketing experiences for a wide range of applications including tradeshow exhibits, theme park attractions, corporate showrooms, museums, model trains and more. For additional information, contact Aaron Fox at (214) 634-2965 or visit www.twdesign.com

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